

## ThoughtFocus Adds John Campanella as Vice President to boost its SAP Practice

NEW YORK, April 15, 2017 – ThoughtFocus, today announced the addition of John Campanella as Vice President, Sales. A seasoned SAP industry veteran, John is well known throughout customer circles and the entire ASUG community.

The addition reconfirms ThoughtFocus' aggressive growth plans for its [SAP practice](#) to become a dominant player in the evolving S4/HANA ecosystem.

ThoughtFocus already made a major impact in the SAP world when it announced one of the [first Greenfield implementations of S4/HANA](#). It continues to show its deep commitment to its SAP with aggressive investments.

“Bringing John on board strengthens our leadership in this strategic growth area. John’s experience and market insights will take our SAP sales to the next level. We are growing our SAP practice area and our clients have expressed a preference for working with deployment partners who bring more to the table than just technical skills. They need help in understanding digital transformation and want to work with trusted partners. John’s background in developing accounts at the C-level provides the opportunity for ThoughtFocus to forge deeper relationships with its clients,” said [Suman Radhakrishna](#), President and CEO of ThoughtFocus.

John said “I’ve been impressed with the attention ThoughtFocus is getting as an upcoming player with its S/4HANA deployments and I’m excited to be part of the team.”

### About ThoughtFocus

[ThoughtFocus](#) serves middle market to large enterprise clients across four primary verticals of, Manufacturing, [Financial Services](#), Higher Education and Aerospace. Clients look to ThoughtFocus for innovation in product and application engineering, SAP Implementations, knowledge process outsourcing, and digital transformation. ThoughtFocus has over 1,300 employees globally and is one of the fastest growing technology companies. ThoughtFocus is a technology partner and portfolio investment company of Blackstone, a leading private equity firm.